

Producer Affairs News

Communication Changes for 2010

In order to help you, our Agencies and Producers better track the information we send to you, we have developed some new publications to send with the Producer News emails.

- A Procedural Bulletin, to announce new procedures or changes to existing procedures specific to Producer Affairs West, or Highmark in general.
- A Government Mandates Bulletin, to communicate information related to Government mandated laws and regulations.
- A Senior Markets Bulletin, for information specific to our Senior Markets.

These new bulletins will be available on the Producer Portal, in the Producer News section. Please remember to use the “Search” function, on the Producer News page, to help you easily locate the documents containing the information you are seeking.

We hope that this helps you better track and distribute the various categories of information we send to you.

If you have any suggestions as to how we can continue to improve communications, please let us know! You can email Cathy Hills at catherine.hills@highmark.com, or Reginald Brown at reginald.brown@highmark.com.

We look forward to a productive and profitable 2010!

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Issue 01-2010 bulletins include:

- Government Mandates Bulletin – COBRA
- Procedural Bulletin – Integrity Training Requirement

If you have any questions concerning items in this Producer News, please contact your Highmark client manager.

Sincerely,

A handwritten signature in black ink, appearing to read "Reginald E. Brown". The signature is written in a cursive style with a long horizontal flourish extending to the right.

Reginald E. Brown
Director, Producer Affairs, West

*Attachments 2: Procedural Bulletin (Integrity Training)
Government Mandates Bulletin (COBRA)*