

Highmark Group Update!



Portal Training

Highmark Blue Cross Blue Shield is expanding its internet-based capability. In mid-April, several new Portal tools and functions will be available. If you have not already done so, please visit the Highmark Agent Portal to familiarize yourself with its current capabilities.

<https://www.highmarkbcbs.com>

Please call ARMS if you do not already have your Highmark website passcode.

Renewal Strategy!

The July renewal season is quickly approaching. With the elimination of CommunityBlue products, you must be prepared to discuss other Highmark options with your clients. To assist you in this process, ARMS will contact each agent who has clients with CommunityBlue products and will send training information to you.

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